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## Quality vs Productivity

The relationship between quality and productivity is fundamental to the daily development of companies in order to remain competitive in the market. Quality describes the excellence of products, while productivity refers to quantitative characteristics. In this sense, companies must strive to improve both factors to ensure success.



### How to maintain good quality and productivity?

Here we come to the crux of this issue, since we often wonder whether it depends on working hours, salaries, company size or clients. These elements are secondary and only have a temporary effect. However, if we explore indicators that help maintain or increase quality and productivity in companies, they can be:

- Innovation
- Organization (Processes)
- Training
- Employee well-being and satisfaction
- Motivation
- Leadership

Gutiérrez (2010) mentions that both concepts are key to competing in today's large globalized markets, where they are of utmost importance to maintain the company's profitability and meet consumer demands. Meanwhile, productivity, in terms of employees, is synonymous with performance. In a systematic approach, it is said that something or someone is productive with a quantity of resources (inputs) in a given period of time, obtaining the maximum output.

Faced with this opportunity, at PAIMEX we continue to develop our commitment to quality and productivity, which is reflected in the final products our customers receive. We constantly work to strengthen our employee motivation, identifying areas for improvement, acquiring equipment for improved controls, and ensuring compliance with customer requirements.

However, our pursuit of the perfect balance between quality and productivity continues unabated. We remain committed to continuous improvement, seeking new opportunities to raise our standards.

